Nature of the Sample: McClatchy-Marist Poll of 1,465 National Adults

This survey of 1,465 adults was conducted October 29th through November 4th, 2015 by The Marist Poll sponsored and funded in partnership with the McClatchy News Service. Adults 18 years of age and older residing in the continental United States were interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were then selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ±2.6 percentage points. There are 1,080 registered voters. The results for this subset are statistically significant within ±3.0 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		74%	100%
Party Identification^	Democrat	n/a	33%
	Republican	n/a	26%
	Independent	n/a	39%
	Other	n/a	1%
Party Identification^	Strong Democrats	n/a	24%
	Not strong Democrats	n/a	10%
	Democratic leaning independents	n/a	15%
	Just Independents	n/a	10%
	Republican leaning independents	n/a	14%
	Not strong Republicans	n/a	10%
	Strong Republicans	n/a	16%
	Other	n/a	1%
Political Ideology^	Very liberal	n/a	8%
	Liberal	n/a	18%
	Moderate	n/a	40%
	Conservative	n/a	25%
	Very conservative	n/a	9%
Tea Party Supporters^		n/a	22%
Republicans	Support Tea Party	n/a	40%
	Do Not Support Tea Party	n/a	60%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	47%	39%
	45 or older	53%	61%
Age	18 to 29	22%	16%
	30 to 44	25%	23%
	45 to 59	26%	29%
	60 or older	26%	32%
Race	White	62%	67%
	African American	11%	11%
	Latino	14%	11%
	Other	12%	11%
Region	Northeast	18%	19%
	Midwest	22%	23%
	South	37%	36%
	West	23%	22%
Household Income	Less than $50,000	47%	42%
	$50,000 or more	53%	58%
Education	Not college graduate	56%	51%
	College graduate	44%	49%
Marital Status	Married	50%	55%
	Not married	50%	45%
Interview Type	Landline	35%	40%
	Cell phone	65%	60%

McClatchy-Marist Poll National Adults. Interviews conducted October 29th through November 4th, 2015, n=1465 MOE +/- 2.6 percentage points. ^National Registered Voters: n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A person who has no experience in government**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		19%	36%	44%	2%
Party Identification	Democrat	8%	30%	61%	1%
	Republican	28%	40%	29%	2%
	Independent	21%	37%	41%	1%
Party Identification*	Strong Democrats	8%	28%	62%	2%
	Soft Democrats	10%	38%	52%	0%
	Just Independents	20%	39%	40%	1%
	Soft Republicans	28%	37%	35%	1%
	Strong Republicans	30%	41%	26%	3%
Tea Party Supporters		35%	34%	30%	1%
Republicans	Support Tea Party	40%	34%	24%	1%
	Do Not Support Tea Party	21%	41%	36%	2%
Political Ideology	Very liberal-Liberal	10%	35%	54%	2%
	Moderate	18%	37%	45%	1%
	Conservative-Very conservative	26%	38%	35%	2%
Region	Northeast	16%	39%	44%	1%
	Midwest	19%	35%	44%	1%
	South	19%	32%	47%	2%
	West	20%	39%	40%	2%
Household Income	Less than $50,000	16%	33%	49%	2%
	$50,000 or more	21%	39%	40%	1%
Education	Not college graduate	18%	32%	48%	2%
	College graduate	19%	40%	40%	1%
Race	White	21%	39%	38%	2%
	African American	11%	16%	73%	0%
	Latino	14%	30%	54%	2%
Age	18 to 29	16%	32%	53%	0%
	30 to 44	19%	41%	39%	1%
	45 to 59	20%	32%	45%	3%
	60 or older	19%	38%	42%	2%
Age	Under 45	18%	37%	45%	0%
	45 or older	20%	35%	43%	2%
Gender	Men	24%	35%	40%	1%
	Women	14%	36%	48%	2%
Marital Status	Married	21%	38%	39%	2%
	Not married	16%	32%	50%	1%
Interview Type	Landline	15%	41%	41%	2%
	Cell phone	21%	32%	46%	1%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A woman**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		68%	24%	5%	3%
Party Identification	Democrat	78%	17%	2%	2%
	Republican	61%	26%	11%	2%
	Independent	66%	27%	4%	3%
Party Identification*	Strong Democrats	81%	15%	2%	3%
	Soft Democrats	72%	24%	2%	3%
	Just Independents	64%	25%	7%	4%
	Soft Republicans	61%	31%	7%	2%
	Strong Republicans	61%	24%	11%	3%
Tea Party Supporters		61%	28%	9%	2%
Republicans	Support Tea Party	61%	27%	10%	2%
	Do Not Support Tea Party	62%	28%	8%	2%
Political Ideology	Very liberal-Liberal	77%	16%	3%	3%
	Moderate	68%	27%	3%	2%
	Conservative-Very conservative	64%	25%	8%	3%
Region	Northeast	70%	24%	3%	4%
	Midwest	66%	27%	4%	3%
	South	67%	22%	8%	3%
	West	72%	22%	4%	2%
Household Income	Less than $50,000	64%	26%	7%	3%
	$50,000 or more	72%	21%	4%	2%
Education	Not college graduate	62%	28%	7%	3%
	College graduate	75%	19%	3%	3%
Race	White	68%	23%	5%	4%
	African American	80%	18%	1%	2%
	Latino	65%	28%	7%	1%
Age	18 to 29	58%	38%	3%	1%
	30 to 44	74%	20%	4%	2%
	45 to 59	71%	18%	6%	5%
	60 or older	67%	24%	7%	3%
Age	Under 45	67%	27%	4%	1%
	45 or older	69%	21%	6%	4%
Gender	Men	72%	23%	4%	2%
	Women	65%	25%	7%	4%
Marital Status	Married	71%	22%	5%	3%
	Not married	65%	27%	6%	3%
Interview Type	Landline	66%	25%	6%	3%
	Cell phone	70%	23%	5%	3%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A socialist**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		18%	29%	50%	3%
Party Identification	Democrat	32%	35%	28%	5%
	Republican	5%	16%	77%	2%
	Independent	15%	32%	50%	3%
Party Identification*	Strong Democrats	37%	35%	24%	4%
	Soft Democrats	27%	35%	34%	4%
	Just Independents	8%	40%	47%	5%
	Soft Republicans	6%	23%	69%	2%
	Strong Republicans	3%	11%	84%	2%
Tea Party Supporters		8%	15%	76%	1%
Republicans	Support Tea Party	4%	10%	85%	1%
	Do Not Support Tea Party	5%	24%	68%	3%
Political Ideology	Very liberal-Liberal	39%	33%	23%	4%
	Moderate	15%	39%	44%	2%
	Conservative-Very conservative	6%	14%	78%	2%
Region	Northeast	21%	28%	50%	2%
	Midwest	17%	27%	51%	5%
	South	17%	30%	50%	3%
	West	20%	29%	49%	2%
Household Income	Less than $50,000	15%	30%	49%	6%
	$50,000 or more	21%	27%	51%	1%
Education	Not college graduate	16%	30%	49%	5%
	College graduate	20%	28%	51%	1%
Race	White	18%	26%	53%	3%
	African American	26%	33%	34%	7%
	Latino	16%	32%	48%	4%
Age	18 to 29	25%	41%	34%	1%
	30 to 44	21%	33%	46%	1%
	45 to 59	16%	27%	54%	4%
	60 or older	15%	20%	59%	6%
Age	Under 45	22%	36%	41%	1%
	45 or older	15%	23%	56%	5%
Gender	Men	20%	25%	52%	2%
	Women	16%	32%	48%	4%
Marital Status	Married	17%	25%	56%	3%
	Not married	19%	34%	42%	4%
Interview Type	Landline	13%	26%	57%	4%
	Cell phone	21%	30%	45%	3%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A Seventh Day Adventist**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		34%	32%	25%	10%
Party Identification	Democrat	26%	31%	31%	12%
	Republican	42%	33%	17%	8%
	Independent	36%	32%	24%	8%
Party Identification*	Strong Democrats	28%	29%	32%	11%
	Soft Democrats	29%	36%	25%	10%
	Just Independents	36%	24%	25%	14%
	Soft Republicans	38%	34%	22%	6%
	Strong Republicans	43%	33%	15%	9%
Tea Party Supporters		43%	29%	20%	7%
Republicans	Support Tea Party	46%	31%	16%	7%
	Do Not Support Tea Party	36%	35%	21%	8%
Political Ideology	Very liberal-Liberal	29%	28%	32%	11%
	Moderate	32%	36%	23%	9%
	Conservative-Very conservative	43%	31%	20%	7%
Region	Northeast	29%	27%	30%	14%
	Midwest	32%	31%	27%	10%
	South	34%	35%	24%	8%
	West	40%	33%	19%	9%
Household Income	Less than $50,000	27%	29%	31%	12%
	$50,000 or more	39%	34%	21%	6%
Education	Not college graduate	30%	33%	28%	9%
	College graduate	38%	31%	21%	9%
Race	White	34%	32%	24%	10%
	African American	29%	30%	32%	9%
	Latino	31%	37%	22%	10%
Age	18 to 29	21%	41%	27%	11%
	30 to 44	38%	30%	24%	8%
	45 to 59	36%	33%	23%	8%
	60 or older	35%	28%	26%	11%
Age	Under 45	31%	35%	25%	9%
	45 or older	35%	30%	25%	10%
Gender	Men	35%	30%	26%	9%
	Women	33%	33%	24%	10%
Marital Status	Married	40%	32%	21%	8%
	Not married	27%	33%	29%	11%
Interview Type	Landline	35%	32%	22%	10%
	Cell phone	33%	32%	26%	9%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A CEO who has run a large corporation**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		34%	39%	24%	3%
Party Identification	Democrat	16%	42%	40%	3%
	Republican	58%	31%	8%	3%
	Independent	34%	43%	21%	3%
Party Identification*	Strong Democrats	15%	36%	46%	3%
	Soft Democrats	16%	52%	29%	3%
	Just Independents	35%	40%	22%	3%
	Soft Republicans	53%	37%	9%	1%
	Strong Republicans	62%	28%	6%	4%
Tea Party Supporters		60%	28%	9%	2%
Republicans	Support Tea Party	67%	24%	6%	3%
	Do Not Support Tea Party	49%	39%	9%	2%
Political Ideology	Very liberal-Liberal	16%	41%	40%	3%
	Moderate	30%	45%	23%	2%
	Conservative-Very conservative	54%	30%	13%	2%
Region	Northeast	27%	43%	26%	3%
	Midwest	37%	38%	22%	3%
	South	36%	37%	24%	3%
	West	34%	40%	24%	2%
Household Income	Less than $50,000	30%	35%	31%	4%
	$50,000 or more	39%	42%	17%	2%
Education	Not college graduate	34%	36%	26%	4%
	College graduate	35%	41%	22%	2%
Race	White	37%	40%	20%	3%
	African American	16%	39%	41%	3%
	Latino	23%	44%	30%	3%
Age	18 to 29	31%	39%	30%	0%
	30 to 44	32%	48%	20%	1%
	45 to 59	38%	36%	22%	4%
	60 or older	35%	35%	25%	5%
Age	Under 45	31%	44%	24%	0%
	45 or older	36%	35%	24%	5%
Gender	Men	37%	38%	22%	2%
	Women	31%	40%	25%	4%
Marital Status	Married	38%	39%	21%	3%
	Not married	30%	39%	27%	3%
Interview Type	Landline	32%	39%	25%	4%
	Cell phone	36%	39%	23%	2%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A person who is 65 years of age or older**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		54%	33%	10%	3%
Party Identification	Democrat	55%	35%	7%	3%
	Republican	63%	27%	9%	2%
	Independent	48%	35%	13%	3%
Party Identification*	Strong Democrats	58%	32%	8%	2%
	Soft Democrats	52%	38%	7%	3%
	Just Independents	44%	33%	14%	8%
	Soft Republicans	48%	35%	16%	2%
	Strong Republicans	70%	22%	6%	2%
Tea Party Supporters		61%	26%	12%	1%
Republicans	Support Tea Party	63%	22%	13%	1%
	Do Not Support Tea Party	53%	34%	11%	2%
Political Ideology	Very liberal-Liberal	56%	33%	8%	2%
	Moderate	51%	35%	11%	3%
	Conservative-Very conservative	59%	29%	9%	2%
Region	Northeast	55%	34%	5%	6%
	Midwest	56%	33%	8%	3%
	South	55%	31%	12%	2%
	West	52%	35%	11%	2%
Household Income	Less than $50,000	52%	31%	14%	2%
	$50,000 or more	58%	33%	7%	2%
Education	Not college graduate	54%	33%	11%	2%
	College graduate	56%	32%	8%	3%
Race	White	60%	31%	7%	3%
	African American	49%	39%	9%	3%
	Latino	44%	31%	24%	1%
Age	18 to 29	36%	50%	12%	2%
	30 to 44	56%	32%	9%	3%
	45 to 59	55%	30%	12%	4%
	60 or older	62%	28%	7%	2%
Age	Under 45	48%	39%	10%	3%
	45 or older	59%	29%	10%	3%
Gender	Men	57%	33%	9%	2%
	Women	52%	33%	11%	4%
Marital Status	Married	60%	30%	7%	3%
	Not married	48%	36%	13%	3%
Interview Type	Landline	56%	34%	8%	3%
	Cell phone	54%	32%	11%	3%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A person who is Latino or Hispanic**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		64%	25%	7%	5%
Party Identification	Democrat	63%	23%	9%	5%
	Republican	69%	23%	6%	2%
	Independent	61%	27%	6%	6%
Party Identification*	Strong Democrats	65%	20%	8%	6%
	Soft Democrats	61%	27%	7%	5%
	Just Independents	50%	32%	7%	11%
	Soft Republicans	67%	26%	6%	1%
	Strong Republicans	71%	21%	5%	3%
Tea Party Supporters		63%	26%	8%	3%
Republicans	Support Tea Party	70%	23%	5%	2%
	Do Not Support Tea Party	67%	25%	6%	2%
Political Ideology	Very liberal-Liberal	67%	20%	7%	6%
	Moderate	62%	30%	6%	3%
	Conservative-Very conservative	66%	23%	8%	4%
Region	Northeast	62%	25%	6%	7%
	Midwest	64%	27%	4%	4%
	South	60%	25%	11%	5%
	West	70%	24%	4%	3%
Household Income	Less than $50,000	57%	27%	11%	6%
	$50,000 or more	70%	23%	4%	3%
Education	Not college graduate	59%	28%	9%	5%
	College graduate	70%	21%	4%	4%
Race	White	65%	25%	6%	5%
	African American	60%	20%	14%	5%
	Latino	64%	31%	3%	1%
Age	18 to 29	55%	37%	4%	4%
	30 to 44	66%	25%	6%	3%
	45 to 59	70%	19%	7%	5%
	60 or older	60%	24%	9%	6%
Age	Under 45	62%	30%	5%	3%
	45 or older	65%	22%	8%	5%
Gender	Men	67%	23%	8%	3%
	Women	60%	27%	6%	7%
Marital Status	Married	68%	23%	5%	3%
	Not married	59%	27%	8%	6%
Interview Type	Landline	60%	27%	8%	5%
	Cell phone	66%	24%	6%	4%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters			
		Not thinking about any specific candidates, please tell me if a candidate for president with each of the following characteristics is someone you would definitely vote for, would vote for but with reservations, or is someone you would definitely not vote for: **A person with many years of government experience**.			
		Definitely vote for	Vote for with reservations	Definitely not vote for	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		51%	36%	10%	2%
Party Identification	Democrat	63%	29%	6%	2%
	Republican	48%	40%	10%	2%
	Independent	44%	41%	14%	2%
Party Identification*	Strong Democrats	68%	26%	4%	2%
	Soft Democrats	54%	36%	8%	1%
	Just Independents	35%	45%	17%	3%
	Soft Republicans	42%	42%	15%	1%
	Strong Republicans	48%	39%	10%	3%
Tea Party Supporters		38%	41%	19%	2%
Republicans	Support Tea Party	33%	44%	21%	2%
	Do Not Support Tea Party	52%	39%	8%	1%
Political Ideology	Very liberal-Liberal	66%	27%	5%	2%
	Moderate	46%	41%	12%	1%
	Conservative-Very conservative	47%	39%	12%	2%
Region	Northeast	55%	33%	8%	3%
	Midwest	50%	37%	11%	2%
	South	53%	34%	10%	2%
	West	46%	42%	11%	1%
Household Income	Less than $50,000	53%	33%	11%	3%
	$50,000 or more	51%	39%	9%	1%
Education	Not college graduate	52%	34%	11%	2%
	College graduate	51%	39%	9%	2%
Race	White	49%	38%	11%	2%
	African American	62%	28%	7%	3%
	Latino	55%	32%	11%	1%
Age	18 to 29	58%	37%	5%	0%
	30 to 44	55%	36%	8%	1%
	45 to 59	50%	36%	10%	4%
	60 or older	47%	37%	14%	2%
Age	Under 45	57%	36%	7%	0%
	45 or older	48%	36%	12%	3%
Gender	Men	48%	40%	11%	1%
	Women	55%	34%	9%	3%
Marital Status	Married	47%	39%	11%	2%
	Not married	56%	33%	9%	2%
Interview Type	Landline	48%	40%	10%	2%
	Cell phone	53%	34%	11%	2%

McClatchy-Marist Poll National Registered Voters. Interviews conducted October 29th through November 4th, 2015, n=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.